



Enjoy a fresh look at country life

Ferguson Valley Member Newsletter August 2017

PROMOTE – REPRESENT - CO-ORDINATE – CREATE

Don't Forget: The FVMP AGM is at 6pm on the 6th September at the Dardanup Sporting and Community Clubrooms in Wells Park, Recreation Rd. The new constitution will be presented so it is vital that we have a quorum.

Promote:

- The Web Design and Marketing Tender is now out.
- There has been a significant amount of work done on the existing Website to keep it fresh until the new one is finalised.

Represent:

- Signage: the Shire officers have completed the work on the extension to 5km for white on brown signs. I expect it to go to council on the 30th of August.
- The shire has done a costing on the sealing of Wellington Forrest Rd. it will be approximately \$1.55 million, which is considerably less than the \$5 million budgeted but not allocated by the State Government. Phil is trying to meet with Mick Murray, and Sally Talbot to progress.
- \$44 million has been allocated to the "Greater South West Mountain Bike Trails project." The FVMP is seeking to meet with Cycles West and possibly other stakeholders in the area. You will be notified when it is arranged.
- Negotiations are underway to take ownership of fergusonvalley.com.au, fergusonvalley.com and gnomesville.com

Coordinate:

- The FVMP has negotiated with the ASW to discount the Ultimate membership from \$385 to \$300. ASW has also agreed the Ferguson Valley can be represented for free if 10 FVMP members sign up.
- The member survey is now complete with about half the members responding. Watch this space for results.
- The monthly events brochure is being circulated to Perth and other visitor centres now.

Create:

- The FVMP is assisting in the development in a "Land Art" project which will create workshops, and actual large scale artworks to be placed on private and public spaces around the Valley. We hope this to be an annual event.

Visitor Centre:

- The visitor centre is slowly getting its face lift, with rearrangement and new products to sell.

Governance and Finance:

- The new constitution has been prepared and will be launched at the AGM
- The Dardanup Shire Budget has been released and confirms that the FVMP will receive \$20K in cash, and a further \$20K is available as matching funds with other funding sources.